

Welcome to Voter. Vote!

Win your contest with our "campaign in a box" software, designed to simplify and enhance every aspect of political campaigning – from down-ballot candidates to sophisticated political consultants alike.

Free Services Include:

- <u>Free Budget Estimator</u>: Figure out how much money you need to raise. Project campaign expenses based on your contest and the characteristics of your likely voters.
- Customizable Campaign Timeline: Predict dates when each voter's ballot will be received by the Registrar of Voters or vote at the polls. Plan your campaign with our timeline tool.
- Vivid Analytics: View segmented demographics of voters in understandable graphical formats.

Tackle Common Outreach Challenges:

- <u>Affordable Voter Data:</u> Enjoy a minimum 20 percent discount on voter files over PDI & NGP VAN. Don't pay separately for walk /canvas, direct mail, email, text, social media, etc. lists. Effective 6x savings.
- <u>Direct Mail Cost Minimization:</u> Spend on expensive direct mail only for voters that cannot be reachable using less costly electronic outreach methods such as email, text and social media.
- Get Emails Actually Delivered: Get emails unblocked. See who has opened / clicked emails.
- Precision Social Media Targeting: Target likely voters, not just followers.
- Free Walk /Canvas. Text. Email. GOTV. Social Media & Direct Mail: All included with voter list.
- Directly Text Validated Cell Phones: No complex exports. Even use your own text provider.
- <u>Integration of Canvassing Results:</u> Incorporate household walk / canvassing results to refine outreach strategies. No expensive direct mail to voters who give a hard YES or NO at the door.
- Minimize Voter Irritation. Get our master block list of political email & text complainers.
- Find Non Obvious Voters: Find the non-4/4 voters who will actually vote in your election.
- Digital Outreach Maximization: We can find email addresses & cell numbers not in voter files.
- Manage multiple campaigns: Manage multiple campaigns, budgets and candidates.

Special Offers and Learning Opportunities:

- Weekly Webinar: Join our free webinar every Wednesday at 1 p.m. hosted by our senior management. <u>Join the Zoom Meeting here</u> (Meeting ID: 880 5701 4618, Passcode: 555359).
- Personal Demo: Schedule a personalized demonstration via <u>Calendly</u> to see how Voter. Vote can specifically aid your campaign. https://calendly.com/frances-f6df/30min

Contact Us Anytime:

• Email: info@Voter.Vote Phone/Text: 408 585-9398 Website: Voter.Vote