Break the Status Quo with Voter.Vote

The Future of Political Campaigns: AI-Powered, Cost-Effective, and Built to Win

Why Choose Voter.Vote?

Legacy platforms like PDI, NGP VAN, and GOP Data Center are outdated, expensive, and overly complicated. Voter.Vote, which powered over 100 California campaigns in the last election cycle, is the smarter, faster, and more affordable alternative. It is designed for consultants who need powerful campaign tools that allow you to make more money and win more contests, and work less.

For Political Consultants:

- **Set your own prices:** You can mark up any service based on your cost structure. We can bill your candidates and rebate you any difference, or we can bill you directly.
- **Continue to use your favorite platforms:** Use our integrated outreach services or use your own preferred platform for email, texting, and canvassing. All our voter lists can be exported.
- **Generate more proposals:** Our budget tool helps generate proposals quickly and accurately.
- **Easily scale up**: Handle hundreds of campaigns seamlessly.
- **Incorporate your own turnout models**: Customize your strategy based on your predictions.
- **Streamline your back-office:** Automate tedious tasks so you can focus on candidate management.
- **Set permission for each team member**: Restrict access to sensitive information and data.

Smarter, Easier, More Affordable

- **AI assists you at every step:** Predict voter behavior, automate outreach, and drive engagement.
- **Automatically generate persuasive messaging:** Deliver hyper-targeted communications instead of generic blasts. Using machine learning, identify hundreds of addressable voter segments and generate appropriate messages for each.
- **No more spreadsheets.** No excel knowledge needed; hire more cost-effective employees.

Lowest Cost, Most Accurate California Political Data

- **Accurate voter data:** Guaranteed most up-to-date voter file. Free updates until election date.
- **Priced 50% less than any vendor**: Additional discounts are available for endorsed candidates.
- **All data is included**: Full walk, email, direct mail, texting, GOTV, social media, and custom lists.

Make Your Direct Mail More Effective

- **Customize each direct mail piece**: AI-generated messaging and graphics, verified by humans, ensure each voter receives targeted and persuasive content.
- **Reach voters at the optimum time:** Voters receive direct mail just before they are likely to vote.

Powerful Tools Included—No Extra Cost

- **Reach voters beyond social media follows:** Target voters who are not already followers.
- **Integration with canvassing software**: Sync walk results instantly—no wasted outreach.
- **Identify non-obvious voters:** Target likely voters overlooked by other campaigns.
- **Budget based on actual voter data**: Run outreach scenarios based on fundraising progress.
- **Built-in CRM**: Outreach based on their interests, type (e.g. volunteer, donor, etc.), and prior engagement.

Contact Us Today for a Demo: info@Voter.Vote **Phone/Text:** +1 408 585 9398 Voter.Vote